

ROOMSAGE / PREPARED BY KELLY

# Modern Warmth

A visual-first living room direction for Avery.

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Use warm restraint: fewer stronger choices, softer materials, and one grounding accent.

Warm

Edited

Natural

Comfortable

# The room should feel like this

These are not random inspiration images. I am using them as a visual filter for the palette, materials, contrast level, and softness I want the room to hold.



## ROOM MOOD

Compact, relaxed, and intentional.



## FURNITURE SHAPE

Lower, cleaner silhouettes keep the room calm.



## LIGHTING MOOD

Layered lamps make the space feel settled at night.

Soft Oat  
#d8c7b5

Warm White  
#f4eee6

Deep Cocoa  
#4b352b

Muted Olive  
#8b8a6b

Pale Oak  
#c9ad8b

# The direction I would hold the room to

This room wants to feel calm, finished, and easy to live in, but it should not become blank. I would keep the major pieces quiet, give the room one deeper anchor, and use texture instead of pattern to make it feel layered.

The real move is restraint with warmth. The cream upholstery, pale oak, oatmeal rug, and cocoa accent all work together because they create contrast without making the room loud. That means every new piece should either soften the room, ground it, or repeat a material already in the plan.

## DESIGNER THESIS

Use warm restraint: fewer stronger choices, softer materials, and one grounding accent.

N° 01

Warm

N° 02

Edited

N° 03

Natural

N° 04

Comfortable

## WHAT I HEARD

You are asking for calm, but not blank. The room should feel settled, useful, and more intentional than decorative. The choices need to be warm enough to feel personal, but edited enough that the room does not start collecting visual noise.

# The color and finish story

I want the palette to do a job: lift the room, ground the larger pieces, and keep the finishes from competing.

<p><b>Soft Oat</b> #d8c7b5 Main wall warmth</p>	<p><b>Warm White</b> #f4eee6 Trim and ceiling</p>	<p><b>Deep Cocoa</b> #4b352b Accent and grounding</p>	<p><b>Muted Olive</b> #8b8a6b Small decor accents</p>	<p><b>Pale Oak</b> #c9ad8b Wood and woven warmth</p>
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## WHAT I WOULD LOOK FOR

### SOFA FABRIC

#### Performance linen

Cream, not stark white. It keeps the room open while supporting everyday use. The slight warmth matters because a cold white sofa would fight the oat and oak palette.

### WOOD TONE

#### Pale oak

Warm without going orange. It connects to the cream palette and makes the room feel softer. I would repeat this tone in at least two pieces so it reads as intentional.

### GROUNDING FINISH

#### Deep cocoa

Use sparingly. It gives the room contrast without turning heavy. Think lamp base, frame, small table, or one accent textile rather than a dominant wall of dark color.



MAIN UPHOLSTERY



TEXTURE LAYER



GROUNDING FINISH

Cream upholstery and pale oak keep the room soft.

Woven texture adds warmth without visual noise.

A deeper accent gives the room enough weight.

# The pieces I would source first

01

SOFA

## Low cream sofa

\$900-\$1,600

A soft rectangular sofa with relaxed cushions gives the room its temperature. I would keep it cream or warm ivory, not bright white, so it works with the oat wall color and pale wood. Avoid cool gray fabric here because it would pull the whole plan colder.

Performance linen   Cream   84 in wide

Designer note: It becomes the quiet center of the room and lets the rug, wood, and lighting build around it. Keep the arms low enough that the seating area feels open. If the room is tight, choose a sofa with legs or a raised base so the floor still shows.

02

COFFEE TABLE

## Rounded oak table

\$250-\$600

A warm wood table gives the seating area softness and keeps the room from feeling like a row of rectangles. I would look for pale oak, rounded corners, and a finish that is matte instead of glossy. The wood tone should repeat in at least one other place.

Oak   Natural wood   42 in wide

Designer note: It warms up the seating area and avoids hard visual edges. The rounded shape helps flow around the sofa. Do not

### HOW I AM USING THESE

Start with the sofa because it controls the room temperature. If the sofa goes too cool, every other warm choice has to work harder. A cream performance linen gives you softness without becoming precious.

Cream, oat, pale oak, cocoa, and muted olive should do most of the work. Keep the biggest surfaces quiet and let the darker tone appear in small but deliberate places. The palette should feel warm, not beige by default.

### STYLING FILTER

Use fewer accessories, but make each one more textural. I would rather see one ceramic lamp, one woven tray, and one olive textile than a shelf full of small decor. Leave negative space so the room can breathe.

Avoid: Avoid high-contrast patterns, cool gray upholstery, and too many isolated accent colors. Those will break the calm faster than the room can absorb them.

choose a heavy black table unless the room needs a much stronger anchor.

03

RUG

### **Woven neutral rug**

\$350-\$900

The rug should be the texture layer, not the pattern statement. Look for oatmeal, natural wool, or a very low-contrast woven stripe. It should make the seating area feel gathered without stealing attention from the palette.

Wool blend

Oatmeal

8 x 10

Designer note: It grounds the sofa and table while keeping the room relaxed. Size up if possible so the front legs of the seating sit on it. Avoid high-contrast motifs because they will make the room feel busier than the plan calls for.

# Avery, this is where I would start

## FIRST CHANGE

Choose the cream sofa fabric first. Compare it against warm white, oat, and cocoa so you can see whether it belongs to the palette.

## FIRST PURCHASE

Add the oak coffee table after the sofa direction is settled. It should repeat the warmth without becoming orange or rustic.

## LET THIS WAIT

Wall art can wait until the lighting and rug are placed. Art should finish the room, not be asked to solve the room.

## FIRST MOVE

Order sofa fabric swatches and compare them in morning and evening light.

## KELLY'S CLOSE

Avery, the biggest thing I want you to take from this is that the room does not need more ideas; it needs a stronger filter. Keep asking whether each choice supports the warm oat, cream, oak, cocoa, and muted olive story. If it does, it can stay in the conversation. If it pulls the room colder, busier, or more scattered, let it go. Start with the sofa fabric, then the rug, then the wood tone, because those three decisions will set the temperature for everything else. The art, pillows, and small objects can come later, once the room already knows what it is trying to become.

## LAYOUT NOTES

**Move first:** Pull seating slightly inward so the room feels gathered. Even a few inches can make the space feel less like furniture pushed against walls and more like a conversation zone.

**Anchor:** Make the seating area the anchor. The eye should understand the sofa, rug, table, and lighting as one composition before noticing small styling moments.

**Flow:** Keep the walk path clean beside the coffee table. If the table is too large or too sharp, it will make the room feel more crowded than it is.

## REMEMBER

- Keep the largest pieces quiet and let texture do the character work. That is what will make the room feel layered without making it feel busy.
- Repeat the wood tone at least twice so it feels intentional. One oak piece can look accidental; two or three make it part of the design language.
- Use one deep accent to ground the lighter materials. Cocoa, bronze, or deep wood will keep the palette from floating away.
- Buy the sofa first because it sets the color temperature. Bring any fabric swatch next to the wall color and rug tone before committing.



- Choose lamps before wall art so the room feels good at night. A room can look finished in daylight and still fall flat after sunset.

#### WHAT I WOULD NOT CHASE

Cool gray modern: It would fight the warmth you said you want. The room would look clean, but it would lose the softness that makes this plan work.